



RnB Digital Editorial Calendar 2018

February

Week 1 - Wrapping up the Grammys – RNB Moments. Surprise wins, behind the scenes. Best RNB Performances

Week 2 - Valentine's Day. Most romantic songs. Best Songs to get married to. What is Ratchet love?

Week 3 - Oscars Preview – Nominations, Singers who turned actors. RNB Soundtracks for 2018

Week 4 - Album Sales - Who is selling the most physical units in the streaming age. Numbers, tactics

March

Week 1 - Tribute to Quincy Jones 85th Birthday. Artists Quincy has put on.

Week 2 - Best stories how RNB artists got discovered

Week 3 - Best Ballads of the year. What is a ballad?

Week 4 - Hip Hop & Country Meet. Hip Hop & country artists that have collab recently. Best hip hop/country collabs

April

Week 1 - Best RnB & Hip Hop Collabs of the year. The mix of RnB and hip hop

Week 2 - ASCAP Week. What is ASCAP? Bad stories of RnB artists losing publishing.

Week 3 - Latin Music & RnB. Latin RnB Singers.

Week 4 - New Orleans contributions to RnB music. Artists, etc. Jazz & RnB collabs

May

Week 1 - Canada Music Week. Canadas contributions to RnB music. Canadian Singers & RnB producers

Week 2 - The different types of RnB singers

Week 3 - Billboard Music Awards Preview. Nominees. Expected RnB winners. RnB & Pop music collabs.

Week 4 - Tribute to all fallen RnB singers. Big and up and coming. Memorial Day Weekend.

June

Week 1 - RnB Songs of the summer. Best summertime RnB tracks ever. What makes an RnB hit record?

Week 2 - Best RnB songwriters of all time. Current best RnB songwriters. Songwriters hall of fame.

Week 3 - RnB & branding. New singers here to stay. How to build a strong brand.

Week 4 – Mid-year RnB charts. Who is running things? Who flopped? Rest of the year prediction

July

Week 1 - The art of being a back-up singers. Famous back up singers turned stars.

Week 2 - Best RnB tours of the year so far. How artists make money from touring. Worst RnB tours ever.

Week 3 - Music Business Management. Best and well-known manager. What it takes to be a manager.

Week 4 - Music Video Directors – RnB MV Directors, Most popular Music Videos of the year so far



August

Week 1 - RnB Music Popularity – Level of popularity compared to other genres. Cultural impact, Influence

Week 2 - Best Indie RnB artists of the year. What it takes to be indie RnB singer. How indie artists are changing the game

Week 3 - Detroit's Contributions to RnB Music – Artists, influences, etc.

Week 4 - Fall fashion & music collide. Best fashion brands by an RnB artist for 2018. Fall fashion Trends

September

Week 1 - RnB Around the World - Other countries take on RnB, their culture, the sound

Week 2 - Controversial RnB Songs - Top controversial songs, censoring, impact

Week 3 - RnB power players. Who is running the game this year. Power players for the year for the last 5 years.

Week 4 - One hit wonders RnB edition. Who was on the charts last year that is not this year

October

Week 1 - Latin Grammy's preview. Latin RnB singers. Up and coming latin singers. Breast Cancer awareness

Week 2 - Engineering. Best RnB engineers in the game. What it takes to be a great RnB engineer.

Week 3 - Digital RnB. Artists who are in the digital tech business. Top digital companies In music. Look at old digital companies that are outdated

Week 4 - Halloween. Scariest movies with rappers in them. Tribute to rappers that passed away within the last year. Rappers who escaped death.

November

Week 1 - A look into publishing. Average %s for the RnB artist. How much do RNB artists make from publishing? Publishing companies.

Week 2 - Autotune and how its changed RnB. When it was first used. What it does

Week 3 - RnB Conspiracy Theories - Wild RnB Conspiracy Theories, Rumors, Accusations

Week 4 - Thanksgiving. RnB Beef. Singers who squashed their beef.

December

Week 1 - Women in RnB. Who dominated the RnB lane this year. Tribute to women in RnB

Week 2 - Holiday guide. What to buy musicians for xmas. singers wish list.

Week 3 - The year in RnB music. Best tracks. Breakout singers who came from nowhere.

Week 4 - Christmas & RnB. Best Xmas tracks